



Institute of Financial Market Courses  
Your Ladder to Financial Success

# IFMC INSTITUTE

## COURSE BROCHURE



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## **Stock Market Course for Professionals**

### **Stock Market Course for Professionals**

[www.ifmcinstitute.com/courses](http://www.ifmcinstitute.com/courses)



About “IFMC Certified *Stock market course for professionals*” a three-month programme specially designed for all students and professionals who wish to specialize in the stock market. This is a one of its programme for all those who wish to do specialization in stock market trading (Equity, Equity Derivative, Currency & Commodity Markets), Technical Analysis, Fundamental Analysis. This course covers Options Basic Strategies and Advanced Greeks.

Even those students who have done MBA Finance, Marketing and even HR or any other field can do Specialization in share market which is the most upcoming sector of the *financial market*. The module is based on Theory as well as practical. The course includes Capital, derivatives, options, commodity, and currency market operations, in broking industry, technical analysis, fundamental analysis and, option strategy in financial institutions and banks. This is a three-month oriented course in the financial market as a part of BFSI segment.

This course is divided into three modules including preparation and certification of *NSE and SEBI certificates* + theoretical and practical on live software’s used in stock market trading.

**APPLY NOW**

## **Unique Feature of Stock Market Course for Professionals**

- A complete and comprehensive programme for all those who wish to specialize in stock market
- A great add-on course along with Graduation, MBA
- Industry recognized programme
- Based on theory as well as practical for complete knowledge
- You enter the industry completely trained and fit
- Faculty with 15 years of experience in Teaching and trading
- Practice on Live Markets
- Workshops and other programmes and meet with industry experts.
- 5 tier exposure Faculty, Practical Faculty, Older investor and Trader, Research Team, group discussion, (Reliance Securities).

- This course will make you eligible for trading in Equity or Share Market, Futures & Options, Commodity & Forex Market, Technical Analysis, Fundamental Analysis, Options Basic Strategies or etc

## **What You Will Get**

- Get Complete Knowledge of all four markets Equity, Future & Options, Commodity and Currency
- Get Complete practical training on Software used for online trading (ODIN Diet)
- Get Complete knowledge of Technical Analysis
- Get Complete knowledge of Fundamental Analysis
- Get Complete knowledge of Option Strategy Certification

## **Fees and Duration**

**Program Fee – Rs 45,000**  
**Program Duration 3 month**

**APPLY NOW**

## **Detail Curriculum**

### **Module 1: capital market & its operation**

- Basic knowledge of capital market (Primary Market & secondary Market)
- Major Market Participants
- Major exchanges and indices
- Legal Framework and regulations
- Trading and Trading Membership
- Clearing and Settlement Process
- Fundamental Valuation concepts Glimpse of various trading software (ODIN, NEAT, NOW) Practical training of market operations
- Practical Classes daily from 10.00am-03.30pm (live trading and methodology)
- Online Mock test (500 Question & answer test series) of NCFM Capital market module

### **Module 2: Derivatives Market & its Operations**

- Introduction to Derivatives, Type of derivative contracts
- Understanding of future, forward, option and SWAP
- Future contracts, Mechanism & pricing of Forward contracts
- Understanding of Options and it's (call & put)
- Trading, Clearing, and Settlement, Risk Management in Derivatives
- Regulatory Frame Work

- Accounting of Derivatives
- Practical Classes of 10 hours (live trading and methodology (Futures & Options)
- Online Mock test (1000 Question & answer test series) of NISM Derivative market module

### **Module 3: Commodity Market**

- Understanding Commodity Market
- Live Trading in Commodities- MCX and NCDEX
- International commodity Vs Domestic Commodity

### **Module 4: Currency Market**

- Currency Derivative and its History
- Forward, Future and Options of currency derivative
- Trading, clearing, settlement & Risk Management of currency futures
- Different Strategy Use for Currency Derivative Trading
- Live Trading practices (2 Hours) in currency derivative segment
- Online Mock test (800 Question & answer test series) of NISM series1

### **Module 5: Technical Analysis and its Application**

#### **Introduction about Technical Analysis**

What is technical analysis?

The basis of technical analysis

Difference between technical vs. fundamental analysis

#### **Type of Charts**

Introduction to chart

The various types of price charts

- Line chart
- Bar chart
- Candlestick chart
- Kagi chart
- Point & Figure chart
- Renko chart
- Three Line Break chart

#### **Trend lines**

- What is the purpose of drawing trend lines?
- How to plot trend lines

#### **Candlestick study**

### **One candlestick pattern**

- Doji
- Hammer / Hanging Man
- Inverted Hammer / Shooting Star
- Spinning Top
- Marubozu

### **Double candlestick pattern**

- Bullish /Bearish Engulf
- Bullish /Bearish Harami
- Piercing pattern /Dark cloud cover
- Tweezer Top & Bottom

### **Triple candlestick pattern**

- Morning star /Evening star
- Three white shoulders / Three black crows
- Abandoned body (Bullish & Bearish)
- Tasuki Gap (Bullish & Bearish)

### **Five candlestick pattern**

- Rising three methods & falling three methods

### **Support & Resistance**

What is Support?

What is Resistance?

Change of support to resistance and vice versa

### **Charts patterns and their study**

Four stages: Accumulation, Mark-up, Distribution and Panic liquidation

### **Chart patterns:**

- Head & Shoulder
- Inverted Head & Shoulder
- Double top/bottom
- Flag & Pennant
- Symmetrical, Ascending, Descending Triangles
- Wedge Patterns
- Rounding top/bottom
- Cup & Handle
- Rectangles Bullish / Bearish
- Triple top/bottom

## **Gaps & Gaps Analysis**

### **Types of Gaps:**

- Common gap
- Breakaway gap
- Runaway gap
- Exhaustion gap
- Island cluster

## **Oscillators & indicators**

What does a technical indicator offer?

Why use indicators?

### **Types of indicators:**

- Leading indicator
- Lagging indicator

## **Moving Averages**

- Simple moving average
- Exponential moving average
- How to trade on moving averages

## **MACD**

- What is the MACD and how is it calculated?
- How to trade on MACD

## **RSI**

- What is momentum?
- Calculation of the RSI
- Divergence
- How to trade on RSI

## **On Balance Volume**

- Overview
- Calculation of On Balance Volume
- How to trade on On Balance Volume

## **Stochastic**

- Overview
- Construction
- How to trade on stochastic

## **William %R**

- Overview
- Signals
- How to trade on William %R

## **Bollinger bands**

- Few rules for beginners
- How to trade on bollinger bands
- How to use multiple indicator

## **Money Flow Index**

- Overview
- How to trade on Money Flow Index

## **Trading strategy**

### **The Dow Theory**

- Background
- Principal rule of the Dow Theory

### **Elliot Waves theory**

- Elliot wave basics
- How to trade on Elliot waves

### **Fibonacci sequence**

- How to trade on Fibonacci retracement
- How to trade on Fibonacci extension

Trading psychology and how to manage the risk

## **Module 6: Option Strategy**

### **INTRODUCTION TO OPTIONS**

- Option terminology
- Options payoffs
- Payoff profile of buyer of asset: Long asset
- Payoff profile for seller of asset: Short asset
- Payoff profile for buyer of call options: Long call
- Payoff profile for writer (seller) of call options: Short call
- Payoff profile for buyer of put options: Long put
- Payoff profile for writer (seller) of put options: Short put

## **STRATEGIES**

- Long call
- Short call
- Synthetic long call
- Long put
- Short put
- Covered call
- Long combo
- Protective call
- Covered put
- Long straddle
- Short straddle
- Long strangle
- Short strangle
- Collar
- Bull call spread strategy
- Bull put spread strategy
- Bear call spread strategy
- Bear put spread strategy
- Long call butterfly
- Short call butterfly
- Long call condor
- Short call condor

## **Module 7: Fundamental Analysis**

### **Introduction of Fundamental Analysis**

- What is Fundamental & Technical Analysis?
- Difference between technical & fundamental analysis
- Features & benefits of Fundamental analysis

### **Top-Down Approach in Fundamental Analysis**

Economic Analysis  
Industry Analysis  
Company analysis

## **Economic Analysis**

- Global & domestic research (events)
- Political events (Election Results)
- Central Bank Meet (Central Bank events)
- Government Budget
- Monsoon
- OPEC Meeting
- War or Terrorist Attack

## **OTHER EVENTS**

- Rating agencies
- India VIX
- Scandal
- Insider Activity
- Country Debt

## **CURRENCY ANALYSIS**

## **CORRELATION OF EVENTS**

## **ECONOMIC DATA ANALYSIS**

- Inventory
- Retail Sales
- Consumer Confidence
- CPI – Consumer Price Index
- PPI – Producer Price Index
- Core Durable Goods Order
- New Homes Sales
- Building Permits
- ADP Non-Farm employment
- Non-Farm Employment
- Unemployment Claims
- PMI
- Industrial Production
- GDP Gross Domestic Production
- Trade Balance
- Crude Oil Inventory

## 2. Industry Analysis

### SECTOR ANALYSIS (SECTOR SELECTION)

- Oil & Gas Sector
- Aviation Sector
- Paint Sector
- T. Sector
- Metal Sector
- Pharma & FMCG Sector
- Jems & Jewelry Sector
- Banking Sector
- Automobile Sector
- Real Estate Sector
- Cement Sector
- Telecom Sector
- Power Sector
- Script Selection
- Share or Commodity Selection

### 3. Company Analysis (Valuation)

- Cash Flow
- EPS
- P/E
- Book Value
- Price to Book Value
- EBITDA
- Profit Ratios
- Dividend
- Market Cap
- DEBT
- Management
- Promoters Holding
- Volume
- Open Interest
- Beta
- Moving Average

## Who Should Do This Course?

- MBA & BBA/CA/CS/CPT Students
- Anyone who wants experts in the financial market
- 10+2, BA. B.com. B.Sc. Pursuing Students
- Those who want to pursue the career in financial service

**APPLY NOW**

## **Career Opportunity**

You can become *EQUITY ANALYST, RESEARCH ANALYST, STOCK ANALYST*; you become fit for various other posts in various other verticals depending on your overall Qualifications

## **Admission Criteria and Eligibility:**

- The candidate should Minimum 12th (Senior Secondary) pass from any reorganization Board/institutions. We always recommend the candidate should pass at least bachelor degree so that it will be bit easier to provide placements. Graduate students get job placement on direct payroll in big companies, and 12th students will get placement in small companies or in sub-brokers office.
- \*placement guarantee refers to (After getting NCFM and NISM Certification of all 10 modules covered in adv. diploma course)
- All original documents-10<sup>th</sup>,12<sup>th</sup>graduation, other professional degree certification and mark sheets must be submitted in as a self-attested copy/copies at the branch at the time of admission and originals must be shown to the center In Charge, failing which admission may be cancelled
- 95%attendance is must during the programme in each module opted by the student.
- Remarks /Recommendation of faculty and center Head will be taken in the record after each class
- Your certification depends on your Attendance, class assessment, projects, internal exams, NSE exams, Practical classes, Projects and Viva
- The decision of Center in Charge and center Head will be final

**APPLY NOW**

## ONLINE COURSES



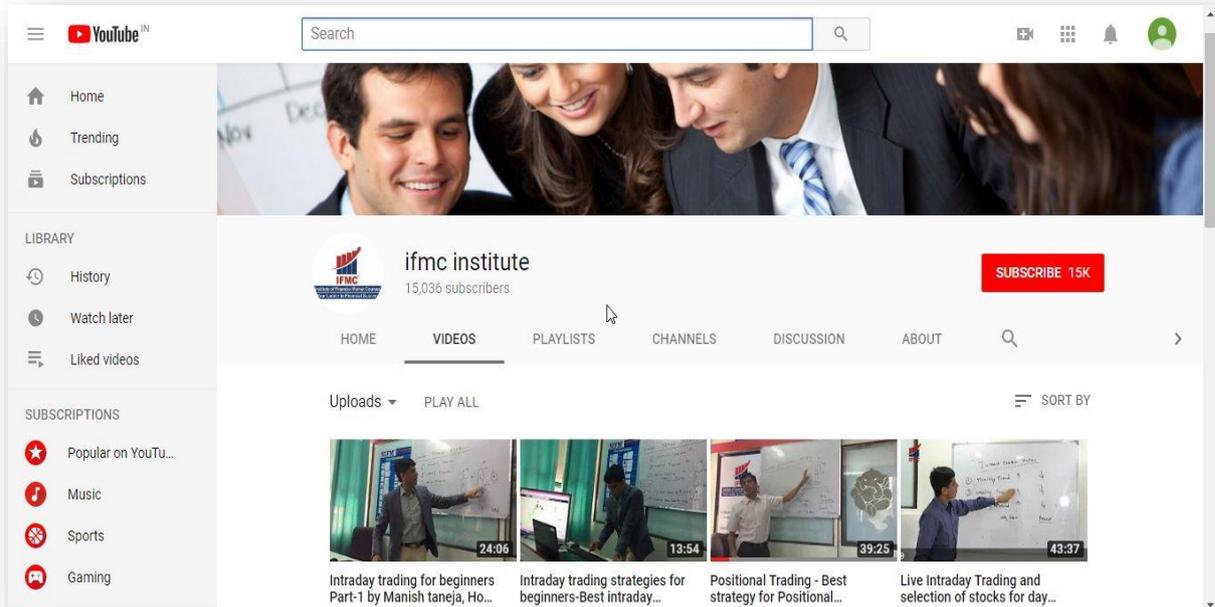
### UNIDIRECTIONAL TRADE STRATEGIES

For Online Course Log On  
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Click Link On Youtube Discription

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# IFMC YOUTUBE CHANNEL



**SUBSCRIBE US ON YOUTUBE**

Trader Series 3-Live intraday trading on the basis of UDTs.(GAP-UP and GAP-DOWN OPENING)

An advertisement for the IFMC YouTube channel. It features a smartphone displaying the IFMC Institute YouTube channel page. A red circle highlights the bell icon (notification icon) on the channel page. A blue arrow points from the bell icon to the text 'Subscribe & Press Bell Icon'. The IFMC logo, consisting of a bar chart with an upward-pointing arrow, is positioned on the right. The background is blue. At the bottom, there is a video player interface showing a play button, a progress bar at 0:02 / 16:58, and an HD icon.